

# NCC Cable System Order

Rev. 11/14/2009

Order #	62335555
Syscode	6961
System Name	Spectrum/Allegan, MI
Market	Grand Rapids
AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Del Cielo Media
Advertiser	Making Government Accountable
Client Code	MGA16
Product Code	ORDR
Est Code	919C61
Product Name	HD-61
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	2
Total	\$1,263.00
Commission	\$189.45
Net Total	\$1,073.55
Total Spots	73
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : 9/26 MG as advised by system +\$2

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	-1x
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	
5	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
6	HGTV	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	
7	MNBC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
8	MNBC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	
9	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
10	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	
11	TVL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	
12	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
13	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
14	BTN	MSU FB	9/19/16	9/25/16	12:00	15:00						X		-	-	0	\$90.00	\$0.00	30	

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System Name	Spectrum/Allegan, MI	Advertiser	Making Government Accountable	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
AE	Alexander Fiske	Client Code	MG16	Total	\$1,263.00
Sales Coordinator	Becca Karam	Product Code	ORDR	Commission	\$189.45
Office	Washington	Est Code	919C61	Net Total	\$1,073.55
Phone	(301) 951-2620	Product Name	HD-61	Total Spots	73
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jul'16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GMP
				CPP	CPM

Comments : 9/26 MG as advised by system +\$2

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	CNN	926C02	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	+1x
Sep 2016   Oct 2016   Nov 2016   Dec 2016   Jan 2017   Feb 2017   Mar 2017   Apr 2017   May 2017   Jun 2017   Jul 2017   Aug 2017   Total																				
SPOTS		39	34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	73
AMT		\$623.00	\$640.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,263.00

SYSTEM APP: SALES ACCT Date Printed 09/27/16

62335555 | Grand Rapids | Spectrum/Allegan, MI | 6961 |